

1

SAKURA ADACHI

Born in 1977, Aichi, Japan. In 2001, graduated from Musashi-no Art University in Industrial and Craft Design, specialising in woodwork. She then moved to London to complete her MA in Industrial Design at Central Saint Martins College of Art & Design graduating in 2004. During the course, she was awarded the second prize in CAIAZZA MEMORIAL CHALLENGE Promosedia International Competition in 2003. Since 2004, she has been living and working in Milan and has collaborated with some design studios in Milan such as Atelier Bellini and Studio & Partners. In 2008, she established Sakura Adachi Design Studio in Milan. Her design has a background in industrial design and wooden furniture, and is characterised by a combination of conceptual and craftsmanship approach. Many of her products are self-communicating, the story behind and concept within and making the best use of characteristics of materials. She has collaborated and is currently collaborating with Italian and international manufacturers including: ALESSI, CAMPEGGI, FERMOB, TASCHEN, RIVA 1920, TURA, EXTROVERSO, MARTEX, ESTEL, BIKETJANST, GGA, AMBIENTEC, etc.

WORKSHOP

In this session, exploration will center on innovation within furniture design through a nomadic lens. Emphasis will be placed on creative and adaptable solutions tailored to the evolving demands of contemporary environments and individuals in transition. Through interactive sessions and collaborative efforts, novel ideas and methodologies will be examined, reshaping conventional notions of furniture conception and utilization. Participants are invited to engage in this journey, exploring the future landscape of furniture design through the dynamic framework of nomadic design.





DAVIDE MINIGHIN

Davide Minighin, designer who graduated from ISIA in 2016 and subsequently completed an MSc in Integrated Product Design at Politecnico di Milano, has garnered experience across various professional settings, refining his capability to adeptly address diverse design challenges. Alongside his professional endeavours, he has dedicated time to teaching and research, fostering the cultivation of critical analysis and reflection skills among students. His research has primarily focused on developing design methodologies for medium to long-term futures, by integrating design thinking with future studies, resulting in several publications on the subject. The objective has been to craft design approaches that consider both present and future societal and environmental needs, advocating for a harmonious equilibrium between human and environmental interests, and crafting solutions that exhibit flexibility and adaptability to environmental, technological, and social shifts. This multifaceted approach has sought to establish a robust groundwork for the creation of innovative and sustainable projects, which he shares with students during teaching and mentoring engagements. This amalgamation of experiences, coupled with his industrial practice, furnishes him with a comprehensive and profound insight into the design process.



MARCO PIETROSANTE

Marco Pietrosante, experienced designer in food design and business consulting in Strategic Design. In the academic field I work at ISIA Roma Design. I am involved in organizing events on contemporary design and collaborate with the activities of ADI-Design. I attend in both national and international contexts conferences, combining the design aspect with attention to social and ecological sustainability, collaborating with public institutions and non-profit organizations.

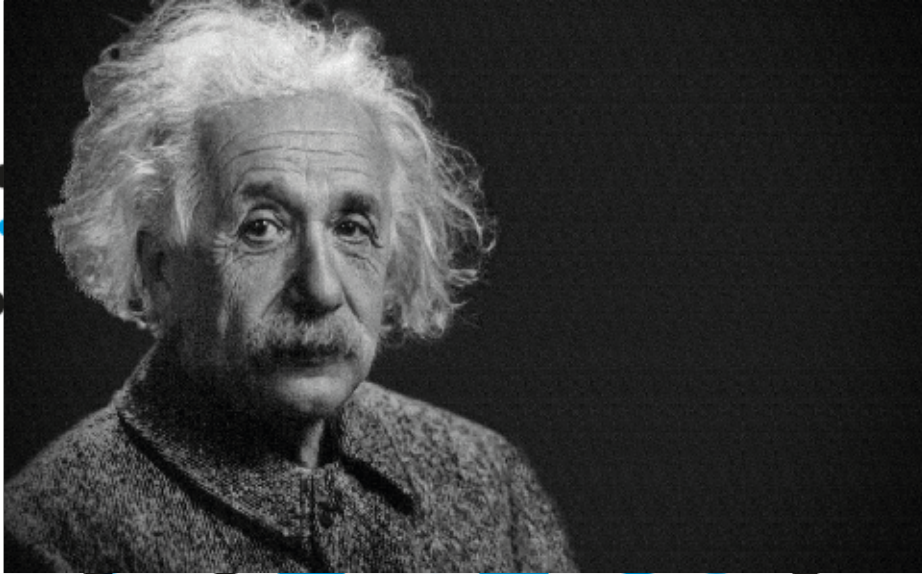
WORKSHOP

This is the problem: Is there any way of delivering mankind from the menace of war? It is common knowledge that, with the advance of modern science, this issue has come to mean a matter of life and death for Civilization as we know it; nevertheless, for all the zeal displayed, every attempt at its solution has ended in a lamentable breakdown. You begin with the relations between might and right, and this is assuredly the proper starting point for our inquiry. But, for the term might, I would substitute a tougher and more telling word: violence. In right and violence we have today an obvious antinomy. It is easy to prove that one has evolved from the other and, when we go back to origins and examine primitive conditions, the solution of the problem follows easily enough.

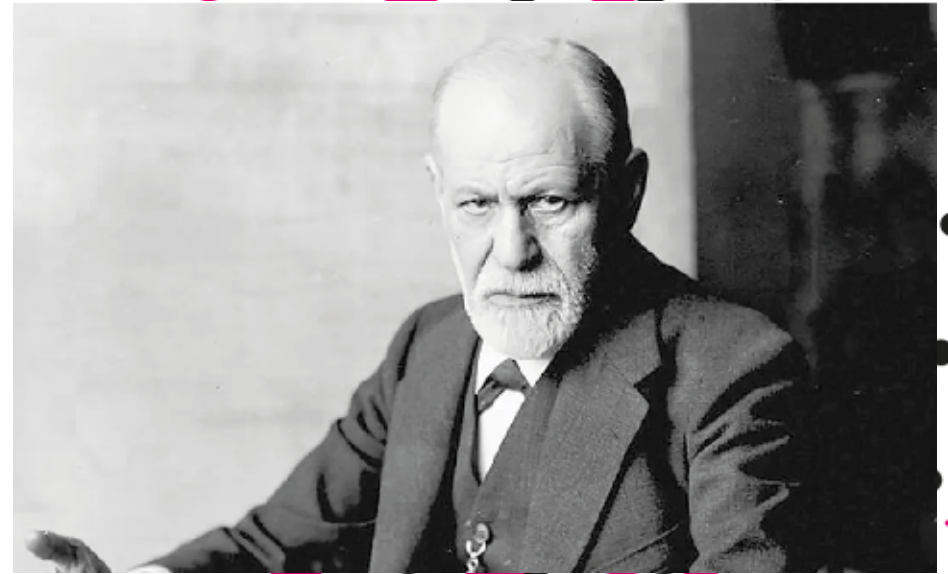


WHY WAR ?

Albert Einstein – Sigmund Freud letters
(1932)



This is the problem: Is there any way of delivering mankind from the menace of war? It is common knowledge that, with the advance of modern science, this issue has come to mean a matter of life and death for Civilization as we know it; nevertheless, for all the zeal displayed, every attempt at its solution has ended in a lamentable breakdown.



You begin with the relations between might and right, and this is assuredly the proper starting point for our inquiry. But, for the term might, I would substitute a tougher and more telling word: violence. In right and violence we have today an obvious antinomy. It is easy to prove that one has evolved from the other and, when we go back to origins and examine primitive conditions, the solution of the problem follows easily enough.





ELENA RAUSSE

Has been a product designer since 2015, ceramist and teacher at Basic design course at ISIA Roma Design. She trained as an apprentice ceramist in the family atelier. She is interested in materials design, in particular on the expressive-sensory characterization of ceramic materials, biobased materials for sustainability, and social innovation in relation to territorial characteristics and the role of the creative process with ceramic materials in design practice. Her activities allow her to investigate the world of design as a matter, investigating the relationship that exists between the language of shapes and their meaning to discover the hidden relationships that influence our daily life, with the intention of proposing futuristic and suitable solutions to make interact mental and cultural models with signs, shapes and new technologies.

SONIA MASSARI

Ph.D., is an expert in Food Experience Design with 20+ years in human-food interaction, sustainability education, and innovative agri-food systems. Researcher at the University of Pisa (Department of Agriculture, Food and Environment), Academic Director of the Future Food Academy, and co-founder of FORK Food Design Organization, she teaches at the ISIA Design School "Sustainable Scenarios" and at various international universities.

Author of "Transdisciplinary Case Studies on Design for Food and Sustainability" (Elsevier, 2021); member of the Editorial Board of the International Journal on Food Design and Vice President of ASFS (Association for the Study of Food and Society).

WORKSHOP

Join us for a transformative 5-day workshop where international design students will delve into the complexity of food-related issues. Through collaborative design sessions, participants will explore topics such as food accessibility, innovative food tools and living labs. Through co-creation and co-design processes, students will work together to construct new models and systems that aim to reshape how we value resources and create healthier, more sustainable lifestyles. This workshop offers a unique opportunity to engage in hands-on learning and contribute to meaningful change in our approach to food.





PAOLO DEGANELLO

Graduated in Architecture in Florence in '66, he began his career as a designer in '63, collaborating with Massimo Morozzi on the restoration of Orsanmichele in Florence on behalf of the Superintendency of Monuments. From '63 to '72, he designed (with Arch. L.G.Boccia) all the urban planning tools for the Municipality of Calenzano (Florence). Immediately after graduation, he founded the Radical Architecture studio "Archizoom Associati" in Florence with A.Branzi, G.Corretti, and M.Morozzi. The entire work of this studio was published in 2007 in the book by Electa: Roberto Gargiani "Archizoom Associati 1966-74". All the projects of this studio were donated, at the request of Arturo Carlo Quintavalle, to the CSAC of the University of Parma. With these materials, under the direction of R.Gargiani, an anthological exhibition was organized at the Polytechnic of Lausanne (May 2010), and another by the urban planning department of the Municipality of Florence at the "Ospedale degli Innocenti" in Florence (September 2010). The book "Paolo Deganello, As rasoos do meu projeto radical" published by Maria Milano, from ESAD and the Municipality of Matosinhos (September 2009), is the autobiographical reconstruction, referring to each of his works up to 2009.

WORKSHOP

The "Ecodesign: A Radically Different Design" workshop, where participants explore sustainable innovation in response to environmental challenges.

Through interactive sessions, attendees reimagine design practices, emphasizing ecological considerations. Join us to co-create solutions that minimize environmental impact and promote social equity, shaping a more sustainable future.



CAMILLA PICCININI

My name is Camilla Piccinini and I'm a Product Designer. I've got a Degree in Product Design at I.S.I.A. Design Florence, Higher Institute for Artistic Industries (two-year specialistic degree course in product design, 2011).

I've been interested in social and environmental issue and dealing with the design of sustainable products and environmental services.

Since 2011, as a technical designer for Reuse and Repair Center, I've been a member of Capannori's Research Center, for Zero Waste operating team.

I was then in charge of designing the packaging for growing mushrooms from coffee grounds for Funghi Espresso company and creation "the map of good practices" for the municipality of Capannori.

In 2013 I attended a work internship, at Center for Excellence in Universal Design Dublin, PNDA National Disability Authority. I participated in the research project "Product planet model a Universal design approach".

This model offers new guide lines to improve business design, using an inclusive and universal approach, taking into account the different types of disabilities.

In May 2014 I participated in a work internship in European planning, at the Paragon Europe company, Brussels.

I was responsible for the conception, drafting and presentation of the projects relating to the "Smartcity project" calls. Until 2016 I was member of the working group on industrial design and the life cycle of products of ANEC, European Association for the Co-ordination of consumer Representation in Standardisation.

Since 2016 I've been involved in consultancy for companies for the design of environmental services and design for participation in tenders.

